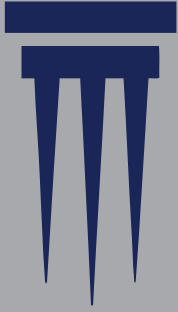




ROCHESTER
BUSINESS
HALL OF FAME



2025

Rochester Business Hall of Fame

Joseph A. Floreano Rochester
Riverside Convention Center

Monday,
October 27, 2025

Proudly presented by



Junior
Achievement™
of Central Upstate New York

ROCHESTER
BUSINESS JOURNAL

Please join us at the premier
business event of the year as
we honor the 2025 Class of the
Rochester Business Hall of Fame.

Event
Schedule

5:30 pm
Cocktails

6:30 pm
Dinner

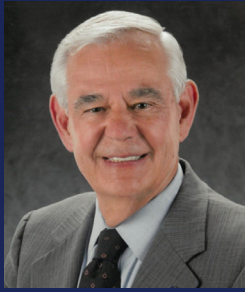
7:30 pm
Induction
Ceremony



Secure your sponsorship, purchase tickets or
make a donation in honor of a 2025 inductee at:
secure.qgiv.com/for/rbhof

Pay online or mail checks to:
Junior Achievement
200 W. Ridge Road, Box 1
Rochester, NY 14615

For additional information,
visit cuny.ja.org or
email info.jacuny@ja.org.



R. Carlos Carballada
(posthumous award)
Former President & CEO
Central Trust Co.
Former President & CEO
*First National Bank of
Rochester*
Former Commissioner,
Deputy Mayor and
Acting Mayor
City of Rochester



Robert "Bob" Johnson
(posthumous award)
Founder
Bob Johnson Chevrolet



John Love
Owner
Bob Johnson Auto Group



Marc C. Fiore
President
Mindex



Greg Stahl
Owner
Bob Johnson Auto Group



David J. Riedman
President & CEO
Riedman

Laureate (\$30,000) package includes:

- Three premium tables for 10
- Full page color ad in the *Rochester Business Journal (RBJ)* special event publication
- Premier logo placement in *RBJ* pre and post advertising
- Premier logo placement on table signage, event signage and the JA website
- Acknowledgement from the podium and the opportunity to address the audience from the podium
- Logo prominently displayed for one year at the new Paychex JA Discovery Center

Visionary (\$15,000) package includes:

- Two premium tables for 10
- Full page color ad in the *Rochester Business Journal (RBJ)* special event publication
- Company logo prominently featured in *RBJ* pre and post advertising
- Logo placement on table signage, event signage and the JA website
- Acknowledgement from the podium

Innovator (\$7,500) package includes:

- One premium table for 10
- 1/2 page color ad in the *Rochester Business Journal (RBJ)* special event publication
- Company logo featured in *RBJ* pre and post advertising
- Recognition on event signage and on JA website

Entrepreneur (\$5,500) package includes:

- One table for 10
- 1/4 page color ad in the *Rochester Business Journal (RBJ)* special event publication
- Company logo in *RBJ* pre and post advertising
- Recognition on event signage and on JA website

Investor (\$4,000) package includes:

- One table for 10
- 1/8 page color ad in the *Rochester Business Journal (RBJ)* special event publication
- Company listed in *RBJ* pre and post advertising
- Recognition on event signage and on JA website

Table Sponsor (\$2,500)

- One table for 10
- Acknowledgement on JA website

Individual Ticket \$275

Nearly 15,000 students participated in Junior Achievement (JA) programs centered on financial capability, career readiness and entrepreneurial thinking during the past academic year. In January 2024, the groundbreaking Paychex Junior Achievement Discovery Center, the first facility of its kind in New York State, welcomed its first students. Your sponsorship of the Rochester Business Hall of Fame will enable JA to continue inspiring and preparing the next generation for success.