



# 2021 Rochester Business Hall of Fame

Monday, October 25, 2021

4:00-5:00 p.m. VIP Reception, Kodak Center

5:00-6:00 p.m. Induction Ceremony Premiere, Kodak Theater

(Kodak Center/Kodak Theater, 200 West Ridge Road, Rochester, NY 14615)

## SPONSORSHIP OPPORTUNITIES

### \$10,000

- 8 tickets to the VIP Reception and Induction Ceremony Premiere
- Full page tribute ad in the RBJ
- Premiere logo placement in RBJ pre-event advertising, RBJ Thank You advertising, on signage at the event and in the recorded Induction Ceremony, on the JA website and in select JA social media posts

### \$7,500

- 5 tickets to the VIP Reception and Induction Ceremony Premiere
- 1/2 page tribute ad in the RBJ
- Logo placement in RBJ pre-event advertising, RBJ Thank You advertising, on signage at the event and in the recorded Induction Ceremony, on the JA website and in select JA social media posts

### \$5,000

- 4 tickets to the VIP Reception and Induction Ceremony Premiere
- 1/4 page tribute ad in the RBJ
- Logo placement in RBJ pre-event advertising, RBJ Thank You advertising, on signage at the event and in the recorded Induction Ceremony, and on the JA website

### \$2,500

- 3 tickets to the VIP Reception and Induction Ceremony Premiere
- 1/8 page tribute ad in the RBJ
- Logo placement in RBJ pre-event advertising, RBJ Thank You advertising, on signage at the event, and on the JA website

### \$1,000

- 2 tickets to the VIP Reception and Induction Ceremony Premiere
- Name/company listed in RBJ Thank You advertising.
- Recognized on signage at the event and on the JA website.

### \$500

- 1 ticket to the VIP Reception and Induction Ceremony Premiere
- Name listed on the JA website

Net proceeds from this sponsorship brings financial literacy, work readiness and entrepreneurial skills to one local classroom

Rochester Business Journal ("RBJ")

**Over ten thousand students** utilized JA's digital programs and resources in the 2020-2021 school year, and hundreds of volunteers "beamed" into classrooms to provide relevance and real life experiences that support students' coursework. *Your sponsorship of the Rochester Business Hall of Fame allows JA to continue to develop critical life skills and offer scholarships, competitions and engaging events, so that the next generation is fully prepared and inspired for future success.*

## PAYMENT INFORMATION:

☐ **DONATION** in honor of the Class of 2021. Donor will be recognized on the JA Website \$\_\_\_\_\_.

☐ **ENCLOSED IS A CHECK.** Please make check payable to "Junior Achievement"

☐ **PAY ON-LINE AT** (<https://secure.qgiv.com/for/rbhof>)

NAME \_\_\_\_\_ COMPANY: \_\_\_\_\_

Street

City

State

Zip

Phone Number

\*E-Mail address

NAME AS YOU WOULD LIKE IT TO APPEAR FOR RECOGNITION: \_\_\_\_\_

MAIL FORM TO: Junior Achievement of Central Upstate New York • 1 S. Washington Street, Suite 110 • Rochester, NY 14614 • (585) 327-7400  
cuny.ja.org • E-MAIL: Maryellen.McArdle@ja.org